



# Earn Great Incentives with Usborne Books at Home



When you join **Usborne Books at Home**, the company definitely rewards you for all of your accomplishments. Things are set up to help you succeed! These generous **Start-Up Incentives**, offered in your first twelve weeks of business, make it easy for you to build up your Usborne Kit -- and to earn money at the same time!

## START-UP INCENTIVES

- Be both the Hostess *and* the Consultant at your Start-Up Home Show and earn both the **free books** (as the Hostess) and the **commission** (as the Consultant). This home show counts as your first event, towards "Active" status
- Purchase your initial Kit books for **at least 50% off** when you choose your kit
- Purchase **\$100.00 worth of books for only \$30.00** when you become as a "Bronze Consultant" (\$500.00 in retail sales within your first 4 weeks)
- Earn **\$50.00 in free books** when you qualify as a Silver Consultant (*\$1,000 in retail sales in your first 12 weeks*)
- Earn **an additional \$100.00 in FREE books** when you qualify as a Gold Consultant (*\$2,000 in retail sales within your first 12 weeks*)
- Earn **an additional \$100.00 in FREE books** when you qualify as a Platinum Consultant (*\$3,000 in retail sales within your first 12 weeks*)
- Earn **an additional \$50.00 in FREE books** when you qualify as a Ruby Consultant (*\$4,000 in retail sales within your first 12 weeks*)
- Become a **member of the exclusive Executive Club** when you qualify as an Emerald Consultant (*\$5,000 in retail sales within your first 12 weeks*)
- Earn **an additional \$100.00 in FREE books** when you sponsor a Silver, Gold, or Platinum consultant within your first 12 weeks

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You can see how Usborne Books at Home generously rewards your accomplishments, within your first 12 weeks of business.

Read on and see how the company continues to generously reward us for our accomplishments beyond those first 12 weeks...

After your first twelve weeks of business, Usborne Books at Home continues to reward you for all of your accomplishments. These generous On-Going Incentives help you earn an income, while continuing to build your Usborne sample kit and your personal library at the same time.

## ON-GOING INCENTIVES

- Earn **20% commission** on Home Show sales for your first \$1,000 in Retail sales
- Earn **22% commission** on Home Show sales after you have sold \$1,000 in cumulative Retail sales
- Purchase **\$30 worth of books for only 30% of retail** when you place a Home Show order
- Earn **an additional 3% cash** (or **7% free books**) of your Retail Sales when you reach the Monthly Quota
- Earn **3% cash** (or **7% free books**) on the sales of anyone you sponsor for the first 30 days after his/her Start Date (available to Qualified Consultants and Team Leaders)
- Earn **\$50.00 in free books** when you sponsor a Silver consultant any time after your first 12 weeks
- Each month you can purchase Usborne's **New Titles for at least 50% off!**
- Win **free book certificates** when you place in various contests
- Win other **fabulous prizes** when you place in various contests
- Become a **member of the Executive Club** ~ prestigious and exclusive, yet within the grasp of everyone.
- Earn extravagant, **all-inclusive holidays** for yourself. Earn a second ticket for the guest of your choice
- Earn additional commissions** (overrides) as you begin to grow your Team. (2% on 2 people; 3% on 3 people; etc.)
- Earn a variety of bonuses** (Palm Pilot; Multi-Function Machine; Lap Top) as you build your team
- Earn a new van** as you grow your team!

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For more information, please contact: